

## **Rally's Monthly Analytics Worksheet**

Website	Month
Visitors  ➤ Total visitors  ➤ New visitors  ➤ Returning visitors	
Top Pages	
Page	Number of Visitors
Traffic Sources	
Source	Number of Visitors
Source	Number of Visitors
Top Searches	Number of Visitors
Source	Number of Visitors
Top Searches	Number of Visitors
Top Searches  1.	Number of Visitors
Top Searches  1. 2.	Number of Visitors