

Rally's Monthly Analytics Worksheet

Website

Month

Visitors

- ▶ Total visitors
- ▶ New visitors
- ▶ Returning visitors

Top Pages

| Page | Number of Visitors |
|------|--------------------|
|------|--------------------|

Traffic Sources

| Source | Number of Visitors |
|--------|--------------------|
|--------|--------------------|

Top Searches

- 1.
- 2.
- 3.
- 4.
- 5.